

RUBÉN PÉREZ RIERA

Art Direction, Advertisement, 3D & MotionGraphics

Born in Barcelona, March 18th, 1978

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WORKING EXPERIENCE

“Animation and Postproduction with After Effects CC and NukeX 8”, Teacher in FXAnimation.es

March/May 2014 - FXAnimation.es, Barcelona.

Teacher at this master, consisting in 200 hours of postproduction and animation lessons done in english.

Art direction, Advertisement, 3D and Motion Graphics

2011/Nowadays - Freelance, Barcelona.

Creativity, art direction and design for video animation, for particular clients and agencies.

Art direction, Advertisement, animation and Motion Graphics

2007/2010 - Freelance, Amsterdam.

Design and animation for websites, online campaigns, corporate videos and print. Working as Creative director, Art director, Designer and web/corporate animator depending on the project, for own clients and agencies like TribalDDB.nl, EURORSCG4D.nl, Mediacatalyst.com, Newmessage.nl or Achtung.nl, and brands like Volvo, Sandisk, Canon, Volkswagen.

Lead graphic designer & flash animator

2005/2007 - OER (bought by Lbi.com), Amsterdam.

Collaborating with the creative director, I produced different graphical and animation solutions for online campaigns: minisites, games, apps, banners, emailings and newsletters, for brands like Vodafone, Transavia, Skoda, ABN Amro, Postbank, Schiphol and many others. I occasionally had animators and programmers under my supervision.

Multimedia Art director & flash animator

2002/2004 - Eloia.net, Barcelona.

Design, animation and production of websites, emailings and newsletters for clients like HP, Estee Lauder, Clinique, Caprabo, Caixa Catalunya, FCBarcelona, Rosa dels vents or Gamo, working in close collaboration with the creative director.

Junior graphic & multimedia designer

2001/2002 - Links40.com, Terrassa.

As an stagiaire, I had to layout, design and animate for websites in the first years of the internet.

ACADEMIC EXPERIENCE

Master in 3D for VFX & Postproduction

2011/2012, Fxanimation.es, Barcelona.

Graduate in Interactive strategy and creativity

2003/2004, Universidad Autónoma Barcelona.

Degree in Graphic Design for advertisement

1999/2002, E.A. Terrassa.

SKILLS

Advertisement

Creativity

Art direction on/off

Graphic design on/off

MotionGraphics

3D and visual FX (No character animation)

Compositing and Matte painting

Postproduction

Online marketing

Flash animation (No scripting)

SOFTWARE SKILLS

After Effects CC: Advanced

NukeX 8: Advanced

Lightwave 11.5: Advanced

Photoshop CC: Advanced

Illustrator CC: Advanced

Dreamweaver, HTML, CSS, Flash: Medium

RealFlow: Basic

Maya: Basic

3D Studio Max: Basic

ZBrush: Basic

Office: Medium

Mac and PC

LANGUAGES

Native spanish and catalan

Fluent spoken & written english

Medium spoken & written portuguese